

Rebuttal to “Montreal Gazette article”

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The #MeToo movement and businesses that create porn cannot co-exist.

In a recent [Montreal Gazette article](#), Bella French, CEO of a Montreal based porn company, claims her company will bring safety and equality to the porn set. She wants the #MeToo movement to shape her business, claiming nothing abusive or overtly graphic will be allowed on the site. It may sound valiant and noteworthy, but after one minute on the site’s listing of the most popular genres, it is evident that this is anything but believable.

With top-viewed genres like “Adult Babies” or “Impregnate Your Virgin Daughter,” there is nothing safe or innocuous about this business. Images of women made to look like babies having sex are not acceptable. Normalizing sex with family members is not OK.

Child pornography is on the rise globally. Here in Canada there are [reports](#) of over 50,000 images in 2017 alone being referred to the [Canadian Centre for Child Protection](#). It’s a short bridge to walk across from viewing adults made to look like babies to viewing actual babies being physically and emotionally harmed for life in pornography. In fact [research](#) tells us that porn is progressive. All those feel-good brain chemicals that get released with sexual arousal need stronger stimuli to achieve the same level of arousal the more porn a person watches. What once created that arousal will soon be insufficient, leading the user to consider viewing graphic images that he or she would previously have thought unappealing. In fact, they may once have been repulsed by this thought.

“Impregnate Your Virgin Daughter” reads like incest to me. This disturbing group of videos is cultivating a generation of porn users who will believe that having sex with family members is perfectly fine.

How many #MeToo accounts have you read where the girl or woman was sexually abused as a child and in some cases by a relative? This CEO claims that she is honouring the #MeToo movement in her business. There is great incongruity and much to be disturbed about with a business that normalizes the sexual abuse of children and encourages incest.

French wants the porn industry to dig in and look at what’s really going on to try to clean it up and make it safer for everyone. However, at its very core the porn industry is not safe for anyone. It only creates a culture that perpetuates the need to even have a #MeToo movement.